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Abstract Planned Workshop

## How do you design and build successful approaches to integrated care? The Project INTEGRATE evaluation

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### Abstract

Across Europe a demographic and epidemiological transition has taken place which has seen a significant increase in costs associated with age-related and long-term chronic illness. Current health systems, however, appear to be ill-equipped to meet the challenge as they have over many years developed systemic and institutional structures that focus on cure rather than care. As a result, many countries have sought structural or technological solutions that embrace new and more integrated care models. These strategies have tended to place the emphasis on preventing ill health, supporting self-care, delivering care closer to people's homes, eliminating waste and duplication, and reducing the reliance on hospitals and long-term care institutions. The ability to build new networks and alliances between partners in care – across patients, professionals and providers – and to effectively manage and lead integration strategies is critical for success, yet the change management process is not well understood and rarely researched. This workshop will examine some of the emerging evidence and lessons on these issues and debate the question: 'how do you design and build successful approaches to integrated care?'. It will specifically introduce the aims, methods and current progress of a four-year EU FP7-funded study - *Project INTEGRATE* ([www.projectintegrate.eu](http://www.projectintegrate.eu)) - that seeks to answer this question.

### Keywords:

change management, evaluation, integrated care, leadership

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Presentation available at: <http://www.euprimarycare.nl/istanbul/conference-programme-efpc-2013-istanbul-results>